

Put a Roof over Your Portfolio

MICEO is an Ontario-based mortgage investment corporation that adds security and stability to your investment portfolio.

About MICEO:

- Suited for the conservative investor
- Ideal for existing RRSP and RRIF accounts
- Generates reliable monthly cash flow payments
- Managed by W.A. Robinson & Associates Ltd. – investment counsel with more than 25 years of experience

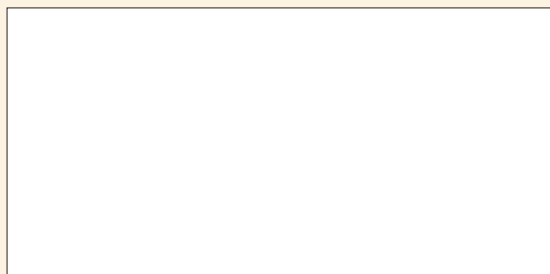


Feel at Home with a Reliable Income Investment



Mortgage Investment Corporation
of Eastern Ontario

A 10-year return
of 7.81%* paid monthly



W.A. ROBINSON
& Associates Ltd

25 Years in Your Community

1 877 279-2116 | www.RobinsonsGroup.com

Securities of Mortgage Investment Corporation of Eastern Ontario (the "Fund") are distributed in reliance upon various exemptions from applicable securities laws. Investors must sign a subscription agreement which can be obtained through W.A. Robinson & Associates Ltd. or another authorized distributor of the Fund.

Historical performance data is for illustrative purposes only. Returns are as at March 31st, 2008.

*Indicated returns are net of the management fee, which is 2.0% plus expenses. These are historical compounded returns. They do not take into account income taxes payable by any holder. Pooled funds are not guaranteed or CDIC insured investments and past performance may not be repeated.

Feel at Home with Your Investments



Mortgage Investment Corporation
of Eastern Ontario

A Secure Income Investment
from the Mortgage Investment Corporation of
Eastern Ontario (MICEO)



Managed by: **W.A. ROBINSON**
& Associates Ltd

Investment Counsel and Portfolio Management

Feel at Home When You Invest in the MICEO Mortgage Investment Corporation.

What is MICEO?

MICEO is a mortgage investment corporation with more than \$25,000,000 in assets, earning investors a 7.81%* return for more than 10 years.

You Can Feel at Home with MICEO

HIGH-QUALITY MORTGAGES

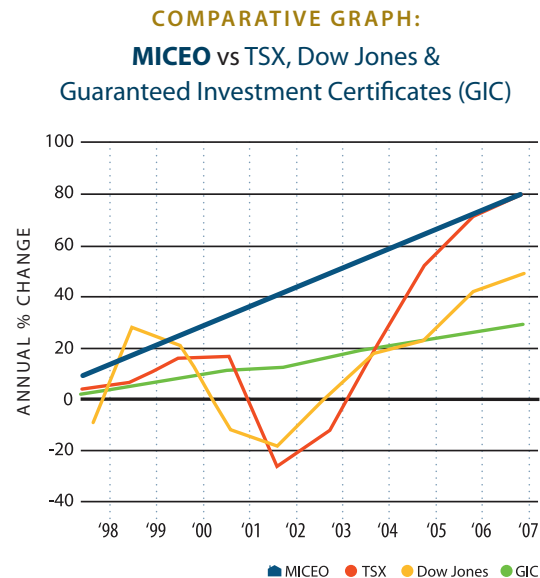
Loans from MICEO adhere to high underwriting standards and strict Canadian mortgage-lending laws. MICEO includes mortgages in central and eastern Ontario communities such as Ottawa, Kingston, Peterborough and surrounding areas.

FIRST MORTGAGES ARE RELIABLE INVESTMENTS

More than 90% of MICEO mortgages are first mortgages, the majority of them on residential properties. People seeking mortgages are interested in building equity in their homes and make regular interest and principal payments a priority.

AVOIDING DAILY INVESTMENT FLUCTUATIONS

Principal and interest payments are very steady relative to the daily fluctuations of the stock market. Despite periods of volatility exhibited in public markets over the last 10 years, MICEO has maintained its record of success.



All returns are net of the management fee, which is 2.0% plus expenses. These are annualized rates of return. They do not take into account income taxes payable by any holder. Pooled funds are not guaranteed and past performance may not be repeated.

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What occurs in the stock market does not generally have an impact on principal and interest payments. In other words, MICEO is not correlated to the volatility of the stock market, adding stability to your investment portfolio.

“Mortgages are a reliable way to earn solid returns. The key to mortgage lending is discernment – knowing your market and your community. That’s why we concentrate in Ontario, where we’ve produced solid, long-term results.”

Wayne Robinson, CFA and Portfolio Manager
President, W.A. Robinson & Associates Ltd.

INVESTING IN YOUR COMMUNITY

W.A. Robinson & Associates Ltd. has successfully invested primarily in first mortgages on behalf of its portfolio clients for more than 25 years. We like to work “at home,” investing in central and eastern Ontario and surrounding areas.


Mortgage Investment Corporation
of Eastern Ontario